



Republic of the Philippines  
**Department of Education**  
REGION IV- A CALABARZON  
CITY SCHOOLS DIVISION OF THE CITY OF TAYABAS

Advisory No. **215**, s. 2025  
August 06, 2025

In compliance with DepEd Order (DO) No. 8, s. 2013  
this advisory is issued not for endorsement per DO 28, s. 2001  
but only for the information of DepEd officials,  
personnel/staff, as well as the concerned public.  
(Visit [www.deped.gov.ph](http://www.deped.gov.ph))

**PARTICIPATION IN THE 8<sup>TH</sup> NATIONAL PEACETIVAL OF TALENTS AND  
VALTUES (VALUES AND VIRTUES)**

In reference to the communication from the **UNESCO-Asia Pacific Network for International and Values Education (APNIEVE-Philippines)**, this Office disseminates the conduct of the 8th National Peacetival of Talents and ValTues (VALUES AND VIRTUES) with the theme: “LAYAG: Navigating Talents, Anchored in the Compass of Values”.

The said event will be held on **November 8 and 15, 2025**, in celebration of Filipino Values Month, as declared under Presidential Proclamation No. 479. This initiative promotes the strengthening of moral foundations among learners by enhancing their creativity, self-expression, and appreciation of Filipino core values through meaningful participation.

The activity supports the implementation of DepEd Order No. 010, s. 2024 (MATATAG Curriculum) by integrating GMRC and Values Education in co-curricular activities. It also encourages responsible digital citizenship and academic integrity.

Participation in this event is on a voluntary basis, and schools are advised to strictly observe existing DepEd policies, including the No Collection Policy, Time-on-Task Policy, and No Disruption of Classes Policy.

Attached are the event mechanics, criteria, SEC and BIR registration documents from the organizer for your reference and guidance.

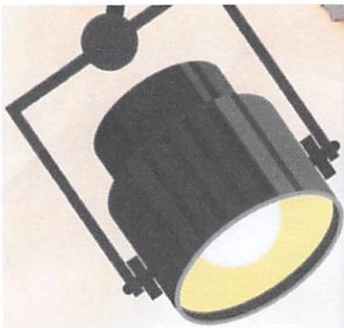
For information and dissemination.

CID- participation in the 8<sup>th</sup> national peacetival of talents and valtues (values and virtues)  
REC1PDLO-005707/August 06, 2025



Address: Brgy. PotoI, Tayabas City  
Telephone No.: (042) 785-9615  
Email Address: [tayabas.city@deped.gov.ph](mailto:tayabas.city@deped.gov.ph)  
Website: <https://www.sdotayabascity.ph>





UNESCO – APNIEVE Philippines  
Asia-Pacific Network for International  
Education and Values Education



# 8<sup>th</sup> NATIONAL PEACETIVAL OF TALENTS AND VALUES LAYAG:

## Navigating Hearts, Anchored in Talent, &

Guided by the Compasses of Values



November 8, 15, & 29 2025





## UNESCO- Asia-Pacific Network for International and Values Education

AUGUST 01 ,2025

TO THE SCHOOLS DIVISION SUPERINTENDENT  
DEPARTMENT OF EDUCATION

Sir/Madam

Greetings of peace from APNIEVE-Philippines!

In line with Presidential Proclamation 479 declaring November as Filipino Values Month, this initiative highlights the importance of strengthening moral foundations through values that are pro-God, pro-people, pro-country, and pro-nature. It encourages all Filipinos to take part in nation-building by recognizing the vital role of values in achieving personal and national goals. This is supported by DepEd Order No. 010, s. 2024, which promotes values formation in the MATATAG Curriculum by equipping learners with life skills rooted in the core values of Maka-Diyos, Makatao, Makakalikasan, and Makabansa.


The 8th National Peacetival of Talents and ValTues (VALUES AND VIRTUES) aims to enhance students' creativity, self-expression, and internalization of Filipino core values through meaningful participation. It also promotes character development, responsible citizenship, and teacher involvement in mentoring and values-based instruction. The contest supports the MATATAG Curriculum by integrating GMRC and values education in co-curricular activities while encouraging the responsible use of AI for academic integrity and digital wellness.

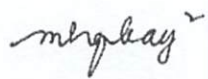
With this, we respectfully request the issuance of a memorandum from your Office for the conduct of the 8th NATIONAL PEACETIVAL OF TALENTS AND VALTUES (VALUES AND VIRTUES) organized by APNIEVE-Philippines, with the theme "LAYAG: Navigating Talents, Anchored in the Compass of Values" to be held on November 8 and 15, 2025.

In line with this, we seek your kind endorsement to invite students and coaches from both public and private schools to participate in this meaningful event. Thank you for your unwavering support and commitment to our shared mission of promoting Filipino values and nurturing the holistic development of our learners.

Attached herewith are the SEC Registration, BIR registration , mechanics and criteria for the event.

Sincerely yours,

  
**Floyd G. Aquino, EdD.**  
National Contest Organizer

  
**Maria Lourdes Quisumbing-Baybay, PhD.**  
President  
APNIEVE-Philippines



## **UNESCO- Asia-Pacific Network for International and Values Education**

### **8<sup>th</sup> NATIONAL PEACETIVAL OF TALENTS AND VALTUES (VALUES AND VIRTUES)**

#### ***THEME:***

**LAYAG: Navigating Talents, Anchored in the Compass of Values**

#### **Rationale**

The 8th National Peacetival of Talents and Values (Values and Virtues) is a celebration of learners' creativity, character, and competence, guided by the theme "LAYAG: Navigating Talents, Anchored in the Compass of Values." This national initiative reinforces the Department of Education's commitment to its 5-Point Agenda under the leadership of Secretary Juan Edgardo "Sonny" Angara.

By providing platforms where students can showcase their diverse abilities while being grounded in Filipino values, the Peacetival directly contributes to Creating an Enabling Learning Environment—one that is inclusive, values-driven, and supportive of holistic growth. Simultaneously, it promotes Supporting Learners' Well-Being by nurturing their self-worth, expression, and moral development in a safe and empowering setting.

Teachers, as guides in this journey, are central to the success of values-based talent development. Through this event, opportunities for mentorship, coaching, and recognition of teacher leadership also uphold the agenda of Prioritizing Teacher Welfare. It reflects how educators serve not only as instructors, but as moral compasses helping students navigate life with integrity and purpose.

As learners from diverse backgrounds engage in collaborative and creative expression, the Peacetival showcases Efficient and Inclusive Learning, reaching all types of learners, including those in alternative and marginalized contexts. This inclusivity ensures that no talent is left behind, and every learner finds a space to thrive.

Ultimately, this initiative prepares students to be value-oriented, purpose-driven, and globally competitive—truly Preparing a Future-Ready Workforce that is not only skilled, but principled. The Peacetival thus becomes a vessel ("LAYAG") steering the nation's youth toward excellence, guided by the unwavering compass of Filipino values and virtues.

APNIEVE-Philippines empowers individuals and institutions in promoting the values of Peace, Human Rights, Democracy, and Sustainable Development. It establishes networks and partnerships with local and international institutions interested in values education. It recognizes the crucial role of education.

In light of Republic Act No. 11476, known as "An Act Institutionalizing Good Manners and Right Conduct and Values Education " it is imperative to emphasize the significance of values formation in the education system. The Act underscores the importance of Character-Building Activities as authentic learning experiences that shape and build the character of





## **UNESCO- Asia-Pacific Network for International and Values Education**

learners. These activities are essential in cultivating moral integrity, ethical decision-making, and a strong sense of responsibility among students.

Presidential Proclamation 479, dated October 24, 1994, designates November as Filipino Values Month, emphasizing the importance of strengthening the moral foundations of the Filipino people, which are deeply rooted in our culture, values, and ideals—pro-God, pro-people, pro-country, and pro-nature. The proclamation calls for the mobilization of all Filipinos in nation-building through the practical application of these values in daily life. It highlights the critical role that values play in achieving both individual aspirations and national goals.

The Department of Education's (DepEd) DO 010, s. 2025, or the Policy Guidelines on the Implementation of the MATATAG Curriculum, aligns with this mandate by placing a strong emphasis on values formation. The MATATAG Curriculum is designed to equip learners with essential life skills while fostering a deep understanding of citizenship, unity in diversity, and the ability to work effectively with others. It aims to prepare Filipino learners to navigate the complexities of everyday life, respond effectively to disasters, and thrive in the global job market.

Central to the MATATAG Curriculum is the holistic development of learners, focusing on instilling the core values of *Maka-Diyos, Makatao, Makakalikasan, and Makabansa*. These values are integral to producing competent, job-ready, and responsible citizens who are peace-loving and advocates for social equity, justice, and democratic principles. By embracing these values, learners are encouraged to take pride in their Filipino identity, celebrate the nation's rich cultural diversity, and engage in peaceful conflict resolution.

Moreover, the MATATAG Curriculum prioritizes peace education and the cultivation of responsible global citizens. Through its focus on values formation, it seeks to foster a positive attitude, a strong sense of righteousness, and a commitment to peaceful coexistence and community building. This curriculum aims to prepare learners to contribute effectively to nation-building, economic development, and the advancement of global harmony and sustainable development through intercultural understanding.

The integration of Good Manners and Right Conduct (GMRC) and Values Education into the MATATAG Curriculum is not merely an academic requirement but a crucial element in shaping the moral and ethical foundations of Filipino learners. It ensures that they emerge as well-rounded individuals who are not only academically proficient but also imbued with the values necessary to lead meaningful, peaceful, and responsible lives in an increasingly complex and interconnected world.



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### **Objectives:**

- To evaluate how student participation in the 8th National Peacetival of Talents and Values enhances creativity, self-expression, and internalization of Filipino core values such as Maka-Diyos, Makatao, Makakalikasan, and Makabansa.
- To explore how values-based programs and celebrations promote students' character development, moral reasoning, and readiness for responsible citizenship and global engagement.
- To identify the benefits of teacher participation in values-centered activities—such as mentoring, coaching, and talent development—in strengthening teacher leadership, well-being, and value-based instruction.
- To assess how the integration of values education and GMRC in co-curricular programs aligns with the MATATAG Curriculum's goal of preparing future-ready, principled Filipino learners.
- To promote the responsible and ethical use of Artificial Intelligence (AI) among students and teachers, ensuring digital tools are used in ways that support academic integrity, cyber wellness, and values-driven education.





## **UNESCO- Asia-Pacific Network for International and Values Education**

### **General Guidelines for Participants, Coaches, and Trainers**

#### **1. Official Endorsement**

All participants, coaches, and trainers must be officially endorsed by their respective School Heads and duly recommended by the Schools Division Superintendent or designated officer.

#### **2. Parental Consent**

Coaches and trainers are required to secure and submit signed parental consent forms for each student contestant under their supervision.

#### **3. Adherence to Rules**

All participants must strictly adhere to the contest guidelines, mechanics, and criteria for judging.

#### **4. Anonymity of Entries**

To ensure fairness and eliminate bias during the evaluation process, all submitted videos must be free from any form of visible text, school/division/region logos, watermarks, or identifiable symbols.

#### **5. Elimination and Finals**

An initial elimination round will be conducted. Only the top ten (10) entries per category will proceed to the final round and will be announced on October 30 via zoom. All finalists are required to attend the Opening Program on November 8, 2025, at exactly 8:00 AM.

#### **6. Online Registration**

Participants must complete the online registration through the official link provided: <https://tinyurl.com/8NPOTV2025>. Please ensure accurate and complete details.

#### **7. No Registration Fee**

Participation in all contest categories is free of charge. No registration or entry fees will be collected.

#### **8. Submission Responsibility**

Before uploading your entry, carefully review both the recorded video and the registration form. The organizers and technical committees will not be held responsible for any errors, technical issues, or changes made after submission.

#### **9. Inquiries and Assistance**

For any concerns or clarifications, please contact the assigned focal person or contest coordinator for your specific category.

#### **10. Certificates**

All participants and winners will receive a Digital Certificate of Participation.

#### **11. Deadline for Submission**

All entries must be submitted on or before **October 18, 2025**. Late submissions will not be entertained. Announcement of the top 10 finalist will be on **October 30, 2025**.

#### **12. For Inquiries**

Contact Number: 09277514909

Email: [apnievecontest@gmail.com](mailto:apnievecontest@gmail.com)

Facebook Group

NATIONAL PEACETIVAL OF TALENTS AND VALTUES (OFFICIAL)

<https://www.facebook.com/groups/124431232734064>



## UNESCO- Asia-Pacific Network for International and Values Education

### Matrix of Contest Details

Contest/Activity	Date and Time	Level	Number of Participant/s	Number of Coach	Number of Trainer
<b>Deadline of Submission of entries</b>	October 18, 2025				
<b>Announcement of top 10 finalist</b>	October 30, 2025 8:00 am onwards				
<b>1.MaTIK(Mabuting Tao, Itatanghal Ko )</b>	November 08, 2025 8:00 AM- Onwards	Elementary (Grade 4 to 6)	3	1	1
		Junior High School	3	1	1
		Senior High School	3	1	1
<b>2.Infomercial Value Laden Contest</b>	November 08, 2025 8:00 AM- Onwards	Junior High School	3	1	1
		Senior High School	3	1	1
<b>3.MTV JINGLE MAKING CONTEST</b>	November 08, 2025 8:00 AM- Onwards				
• Maka-Tao Category	November 08, 2025 8:00 AM- Onwards	Elementary	10 to 20	1	1
• Maka Bansa Category	November 08, 2025 8:00 AM- Onwards	Junior High School Level	10 to 20	1	1
• Maka Kalikasan Category	November 08, 2025 8:00 AM- Onwards	Senior High School Level	10 to 20	1	1
• Maka Diyos Category	November 08, 2025 8:00 AM- Onwards	Teacher	10 to 20	1	1
<b>4. Sabayang Pagbigkas (Virtual Edition Recorded )</b>	November 15 , 2025 8:00 AM- Onwards	Junior High	20 to 30	1	1
		Senior High School	20 to 30	1	1
<b>5. Values Tiktok Challenge (VT)</b>	November 15 , 2025 8:00 AM- Onwards	Elementary (Grade 4 to 6)	5	1	1
			5	1	1
		Junior High School	5	1	1
			5	1	1
		SHS Teacher			
<b>6.A.I Spoken Poetry</b>	November 15 , 2025 8:00 AM- Onwards	Junior High School	3	1	1
		Senior High School	3	1	1





## **UNESCO- Asia-Pacific Network for International and Values Education**

### **AWARDS**

- 1<sup>st</sup> Place - Certificates for the student, coach, trainer, school.
- 2<sup>nd</sup> Place – Certificates for the student, coach, trainer, school.
- 3<sup>rd</sup> Place - Certificates for the student, coach, trainer, school.
- 4<sup>th</sup> to 10<sup>th</sup> place - Certificates for the student ,coach and trainer



## UNESCO- Asia-Pacific Network for International and Values Education

### GUIDELINES, MECHANICS, AND CRITERIA FOR JUDGING CONTEST

#### MaTIK(Mabuting Tao, Itatanghal Ko )

*is a contest designed to celebrate and showcase individuals who embody exceptional qualities of good character and integrity.*

1. All participants must be bona fide students of public and private elementary, junior, and senior high schools in their respective divisions.
2. All contestants, along with their coaches and trainers, must be officially endorsed by their respective Schools Division Superintendents or designated officials through the prescribed registration form. Each division is strictly allowed only one (1) official entry per level, composed of three (3) members: the main character, videographer, and editor.
3. Research and select a character from the Bible, history, or contemporary society known for their good qualities, virtues, and positive impact on society. Consider characters whose values align with your own principles and whom you can authentically portray.
4. Study your chosen character extensively. Read their biographies, writings, speeches, and the historical context surrounding them. Understand their beliefs, values, motivations, and the challenges they faced.
5. Record yourself portraying the character in a video lasting between 3 to 5 minutes. Along with your entry, you must submit the script used for your performance. Please ensure that the video includes subtitles for clarity.
6. The decision of the judges shall be final and non-appealable.
7. The MaTIK (Mabuting Tao, Itatanghal Ko) registration form , recorded video, and script must be sent on or before October 18, 2025, through <https://tinyurl.com/NFTVMATIK2025>
8. For the video submission use the file name: region\_sdo\_school\_level (ex.R3\_Olongapo\_GORDON HEIGHTS NATIONAL HIGH SCHOOL\_JHS)
8. For inquiries please contact : [nftv.matik@gmail.com](mailto:nftv.matik@gmail.com)

#### Criteria for Judging:

##### Content of Script (20%)

- This criterion assesses the quality and relevance of the script used in the impersonation. Is the script well-written, informative, and engaging, conveys the character's virtues, values, and historical significance?

**Characterization (30%)**-Characterization focuses on how authentically and convincingly the impersonator embodies the character. It includes aspects like mannerisms, speech, and behavior, convey the character's virtues, and how closely they resemble the historical or contemporary figure.

##### Costume and Props (20%)

- This criterion considers the visual aspects of the impersonation, including costume, accessories, and props. The impersonator's appearance and props are historically accurate and effectively enhance the portrayal. Impersonations pay attention to detail and successfully transport the audience to the character's time and place.

##### Creativity and Delivery (20%)

- Creativity and delivery evaluate the impersonator's ability to engage the audience and present the character in a unique and memorable ways. Creative approaches in how the character's virtues and values are communicated, as well as the overall impact on the audience.

**Video Quality (10%):** This criterion assesses the clarity, sharpness, and overall production quality of the video. Judges will evaluate the resolution, lighting, color balance, and sound synchronization, considering how well these technical aspects contribute to a polished and professional final product. High video quality should enhance the viewer's experience, making the content visually appealing and easy to watch.





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### INFOMERCIAL VALUE LADEN CONTEST

*The Infomercial Value-Laden Contest is an engaging competition designed to highlight and promote essential values through the medium of infomercials. Participants are tasked with creating short, persuasive infomercials that effectively communicate and advocate for core values*

1. All participants must be bona fide students and of public and private junior and senior high schools in their respective divisions.
  2. All contestants, along with their coaches and trainers, must be officially endorsed by their respective Schools Division Superintendents or designated officials through the prescribed registration form. Each division is strictly allowed only one (1) official entry per level, composed of three (3) members: the main character, videographer, and editor.
  3. Infomercial entries may be in Tagalog or English. They must be at least 3 minutes long and not exceed 5 minutes.
  4. Entries must effectively portray both the positive and negative impacts of artificial intelligence (AI) in everyday life, highlighting their relevance to the central theme
  5. The decision of the judges shall be final and non-appealable.
  6. The infomercial registration form, video and script must be sent on or before October 18, 2025, using <https://tinyurl.com/NFTVINFOMERCIAL2025>
  7. For the video submission use the file name: region\_sdo\_school\_level  
(ex.R3\_Olongapo\_GORDON HEIGHTS NATIONAL HIGH SCHOOL\_JHS)
- For inquiries please contact :[nftv.infomercial@gmail.com](mailto:nftv.infomercial@gmail.com)

#### **Criteria for Judging**

**Content and Relevance to the Theme (50%):** This criterion focuses on how well the entry aligns with the given theme. Judges will evaluate the depth and accuracy of the content, ensuring that the message is clear, compelling, and directly related to the theme. Entries should demonstrate a thoughtful exploration of the theme, providing meaningful insights and resonating with the intended audience.

**Creativity and Originality (30%):** This criterion assesses the uniqueness and inventiveness of the entry. Judges will look for fresh ideas, innovative approaches, and creative expression that set the entry apart. The originality of the concept and the execution should reflect the creator's distinct voice and vision, contributing to a memorable and impactful presentation.

**Production Quality (20%):** This criterion evaluates the technical aspects of the entry, including the quality of visuals, sound, editing, and overall presentation. High production quality ensures that the entry is polished, professional, and easy to engage with. Attention to detail in production enhances the overall effectiveness and enjoyment of the entry.

TOTAL: 100%





## UNESCO- Asia-Pacific Network for International and Values Education

### Values TikTok Challenge

*The Values TikTok Challenge is a dynamic competition that encourages students and teachers to express and promote essential values through creative TikTok videos. This challenge aims to leverage the popular social media platform to spread awareness about values.*

1. All participants must be bona fide students of public and private elementary, junior, and senior high schools in their respective divisions.
2. Contestants, coaches, and trainers must be duly endorsed by their respective superintendents using the provided registration form. Strictly one (1) representative per level may represent their division.
3. Each group will create a video using the TikTok app with a time limit of 45 to 60 seconds. A one-point deduction will be applied for each second that exceeds the time limit.
4. Each group will have a maximum of five (5) members.
5. The members can be composed of all males, all females, or any combination thereof.
6. The TikTok dance number must be accompanied by music that is related to the theme.
7. The use of appropriate sound and clothing is mandatory. No profanity, inappropriate language, inappropriate skits, dance moves, appearances, gestures, or vulgar words will be tolerated.
8. The use of costumes and props is allowed.
9. The recorded TikTok video must be sent on or before October 18, 2025, to <https://tinyurl.com/NPTV2025-TIKTOK>. Upon sending your entry, please follow this format for your file name: Region\_Division\_School\_Level (e.g., R3\_Olongapo\_GORDON HEIGHTS NATIONAL HIGH SCHOOL\_JHS)
10. The decision of the board of judges is final and irrevocable.

#### **Criteria for Judging**

**Relevance to the Theme (40%):** This criterion evaluates how closely the entry adheres to and reflects the given theme. The content should clearly and effectively convey the theme, demonstrating a strong connection between the concept and the overall message.

**Creativity and Execution (30%):** This assesses the originality of the idea and how creatively it is brought to life. Judges will consider the uniqueness of the concept and the effectiveness of its execution, including the use of visuals, storytelling, and artistic elements to create a compelling entry.

**Message (20%):** This criterion focuses on the clarity and impact of the message conveyed through the entry. The message should be thought-provoking, meaningful, and resonate with the audience, leaving a lasting impression.

**Transitions/Effects (10%):** This evaluates the smoothness and effectiveness of transitions and effects used in the entry. Judges will look for seamless editing, appropriate use of effects, and how well these elements enhance the overall quality and flow of the presentation.





## UNESCO- Asia-Pacific Network for International and Values Education

### MTV JINGLE CONTEST

*The Music Television Jingle Contest with Video is a vibrant competition that invites students to create and perform original jingles that promote positive values. Participants will craft catchy, memorable jingles and produce a video to showcase their work, combining creativity in music with effective visual presentation*

1. All participants must be bona fide students and teachers from public or private elementary, junior high, and senior high schools within their respective divisions. The Maka-Tao category is open to elementary students only; the Maka-Bansa category is for junior high school students; the Maka-Kalikasan category is for senior high school students; and the Maka-Diyos category is exclusively for teachers.
2. Contestants, coaches, and trainers must be duly endorsed by their respective superintendents / designated officer using the provided registration form. Strictly one (1) representative per level may represent their division.
3. The minimum number of participants is 10, and the maximum is 20, including instrumentalists and others.
4. The jingle must be an original composition in either English or Tagalog. The use of AI-generated music or lyrics is allowed, provided the output is original and not copied from existing songs. Plagiarism, including the replication of melodies, lyrics, or arrangements from known compositions, is strictly prohibited. The language and content must observe standard rules of decency and respect.
5. Each jingle must not exceed 4 minutes. Each exceeding minute will correspond to a one (1) point deduction from the total score.
6. The official jingle entry must be in the form of a music video (MTV) and must be anchored to the theme.
7. In creating the MTV, contestants can use places and/or things related to their performance. For video editing, participants may use software such as Adobe Premiere, Power Director, Sony Vegas, or similar programs.
8. The recorded video must be sent to <https://tinyurl.com/NPTV2025-MTVJINGLECONTEST> on or before October 18, 2025. Upon sending your entry, please rename your file using the following format: Region\_Division\_School\_Level (e.g., R3\_Olongapo\_GORDON HEIGHTS NATIONAL HIGH SCHOOL\_Makabansa).
9. The decision of the board of judges is final and irrevocable.

#### **Criteria for judging :**

- a. Creativity (50%): This criterion evaluates the creativity in style, interpretation, and originality of the entry. Judges will assess how creatively the subject or message is presented and how well it aligns with the theme. The originality and inventive approach to the content are key factors in this assessment.
- b. Overall Performance (30%): This criterion focuses on the overall execution of the entry, including vocal harmony, instrumentation, and the excellence of the performance. Judges will consider the tonality, cohesion, and overall sound quality of the group or individual performance, ensuring that it meets high standards of musical or performance excellence.
- c. Aesthetic Appeal (20%): This assesses the visual and technical aspects of the entry, including the overall concept and video technicalities. Judges will evaluate the visual presentation, including clarity, composition, and technical execution, to ensure that the entry is aesthetically pleasing and professionally produced.





## UNESCO- Asia-Pacific Network for International and Values Education

### **Sabayang Pagbigkas**

*The Sabayang Pagbigkas via Recorded Video is a contest that celebrates the art of choral speaking. This competition invites students to perform a coordinated, expressive recitation of a selected piece, showcasing their ability to deliver a powerful and harmonious group performance.*

1. All participants must be bona fide students of public and private junior and senior high schools in their respective divisions.
2. Contestants, coaches, and trainers must be duly endorsed by their respective superintendents using the provided registration form. Strictly one (1) representative per level may represent their division.
3. The minimum number of participants is 20, and the maximum is 30 members, excluding props personnel, technical staff, and the like.
4. There shall be one (1) contest piece. The provided piece should be delivered within 7 to 10 minutes, including the group's entrance and exit. If the performance exceeds the allotted time, a 1-point deduction from the total score will be made. There will be no live performances during the event.
5. The use of lights, sounds, props, and other digital gadgets is allowed. The killing of animals and indecent movements are strictly prohibited. Any use of language must adhere to standard rules of decency.
6. The recorded video must be sent through <https://tinyurl.com/NPTV2025-SABAYANGPAGBIGKAS2025> on or before October 18, 2025. Upon sending your entry, please rename your file using the following format: Region\_Division\_School\_Level (e.g., R3\_Olongapo\_GORDON HEIGHTS NATIONAL HIGH SCHOOL\_JHS).
7. The decision of the members of the board of judges is final and irrevocable.
8. for your inquiries: [nftv.sabayangpagbigkas@gmail.com](mailto:nftv.sabayangpagbigkas@gmail.com)

#### **Criteria for Judging**

- Interpretation (way the piece is internalized & presented) - 30%

This refers to how well the performer understands and conveys the deeper meaning or message of the piece. It evaluates the emotional connection and the performer's ability to express the essence of the character or story. The piece should feel natural and authentic, as if the performer truly embodies the role.

- Delivery (quality of voice, fluency, pronunciation, blending & harmony) - 30%

This measures the technical aspects of the performance, focusing on how the voice is used to deliver the lines. The quality of articulation, fluency in speech, correct pronunciation, and smoothness in blending lines are crucial. For group performances, harmony and coordination in delivering the piece are also considered.

- Stage Presence - 20%

This focuses on how comfortable and confident the performer is on stage. Stage presence includes good posture, appropriate gestures, and effective use of eye contact to engage the audience. The performer's ability to make an emotional impact or leave a lasting impression on the audience is a key aspect of this criterion.

- Costume & Sound Effects (attire is related to concept, sound production) - 10%





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This evaluates how well the costume and sound effects enhance the performance and align with the overall theme or concept. The attire should reflect the character or mood of the piece, and any sound effects should complement the atmosphere and emotional tone of the performance.

- **Creativity & Originality (innovation and uniqueness in presentation) - 10%**

This evaluates the performer's ability to bring fresh and original elements to the presentation. It looks at how creatively the piece is performed, whether through unique gestures, innovative use of space, or imaginative interpretations that set the performance apart from others. This category rewards performers who take risks to add a personal or distinctive flair to their work.



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### AI Spoken Poetry

*The "AI Spoken Poetry" contest invites participants to create original spoken word poems that reflect a specific theme using artificial intelligence tools. Contestants are encouraged to utilize AI-generated voices or avatars to deliver their performances, allowing for innovative and creative expressions of poetry.*

1. All participants must be bona fide students of public and private junior and senior high schools and in their respective divisions.
2. Contestants, coaches, and trainers must be duly endorsed by their respective superintendents using the provided registration form. Strictly one (1) representative per level may represent their division.
3. Participants are required to create an original spoken word poem that aligns with the given theme. They must use AI tools to generate their spoken performance, which may involve AI-generated voices (using text-to-speech synthesis), AI-generated avatars (such as animated characters or virtual presenters), or a combination of both. The performance should not exceed 3 minutes in length.
4. Each participant is expected to submit a video of the AI-generated performance, whether it features an avatar or AI voice. Along with the video, a written copy of the poem must be provided, accompanied by a brief explanation (maximum of 150 words) of how AI was used in the performance, detailing the tools and process involved. Proper acknowledgment of the AI tools used in generating the script and performance is also required.
5. The video submission must showcase the AI avatar delivering the poem or feature the AI-generated voice reading it. Any AI-generated visual effects, avatars, or environments should be used to enhance the overall performance, ensuring they do not overshadow the spoken word content. Subtitles or captions are required and must be included in the video. Additionally, the video should be submitted in a high-quality format to guarantee clear visuals and audio.
6. The recorded video and script must be sent to <https://tinyurl.com/AI-SPOKENPOETRY>
7. The decision of the members of the board of judges is final and irrevocable.
8. for inquiries please contact [nftv.aispoeken@gmail.com](mailto:nftv.aispoeken@gmail.com) on

#### **Criteria for Judging**

##### **Content and Relevance to the Theme (40%)**

The poem reflects a deep understanding and interpretation of the theme.

Originality and creativity in addressing the theme.

Meaningful and thought-provoking message conveyed through the AI-generated performance.

##### **Innovation in Use of AI (30%)**

Creative and effective use of AI for generating the voice or avatar.

How well the AI avatar or voice complements the poem's message.

Integration of AI technology to enhance the overall performance.

##### **Technical Quality (20%)**

Audio and video clarity, including proper synchronization between AI-generated voice and avatar (if applicable).

Smooth and realistic movement or animation of the avatar (if used).

Overall quality of AI-generated visuals and effects.

##### **Engagement and Impact (10%)**

Emotional impact and ability to engage the audience despite the AI or avatar medium.

How effectively the AI-generated performance conveys the essence of spoken poetry





**UNESCO- Asia-Pacific Network for International and Values Education**

**REGISTRATION FORM**

**8th NATIONAL PEACETIVAL OF TALENTS AND VALTUES  
(VALUES AND VIRTUES)**

Contest: \_\_\_\_\_ Level: \_\_\_\_\_ Region \_\_\_\_\_  
Division: \_\_\_\_\_ School: \_\_\_\_\_  
Coach: \_\_\_\_\_ CP No: \_\_\_\_\_ e-mail \_\_\_\_\_  
Trainer: \_\_\_\_\_ CP No: \_\_\_\_\_ e-mail \_\_\_\_\_

NAME	Grade Level	Role/Participation
1.		
2.		
3.		
4.		
5.		
6.		
7.		
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10.		
11.		
12.		
13.		
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18.		
19.		
20.		

**ENDORSED BY:**

\_\_\_\_\_  
Schools Division Superintendent/Designated Official  
Signature over PrintedName



## UNESCO- Asia-Pacific Network for International and Values Education

### TECHNICAL WORKING GROUP

Contest	Level	Person In-charge	Contact Number	E-mail
<b>1.MaTIK(Mabuting Tao, Itatanghal Ko )</b>	ELEM	Al-Ahl B. Gonzales Michael Leonard Marron	09425207015	al-ahl.barretto@deped.gov.ph
	JHS	Maricris Diohen Shaina Rupa		
	SHS	Bonnie Apostol Fairy Kristine Soriano		
<b>2.Infomercial Value Laden Contest</b>	JHS	Ricardo R. Tobias	09771561542	ricardo.tobias@deped.gov.ph
	SHS	Laarnie Baribad	09510804511	laarnie.baribad@deped.gov.ph
<b>3.MTV JINGLE MAKING CONTEST</b>				
• Maka-Tao Category	Elem	Belinda Mejia Elizabeth C. Sto. Domingo	09206795847	elizabeth.stodomingo@deped.gov.ph
• Maka Bansa Category	JHS	Levy Maristela		
• Maka Kalikasan Category	SH	Yvette Marie R. Muyco  Mariedel Repuesto	09497324305	<a href="mailto:yvettemarie.muyco@deped.gov.ph">yvettemarie.muyco@deped.gov.ph</a>
• Maka Diyos Category	Teacher	Mark Jay Sison Michael Hostallero		
<b>4. Sabayang Pagbigkas (Virtual Edition Recorded )</b>	JHS	Alester D. Oca Riogel Santiago Mary Joyce P. Molina	09666256313	<a href="mailto:maryjoyce.molina001@deped.gov.ph">maryjoyce.molina001@deped.gov.ph</a>
	SHS	Naeimah Balanon Elmer Dava Joyce G. Ong		
<b>5. Values Tiktok Challenge (VT)</b>	ELEM	Debora Joy M. Sahagun  Rico M. Del Rosario Jr.  Jordan M. Mon	09276980009  09948848231  09388600529	<a href="mailto:deborajoy.sahagun@deped.gov.ph">deborajoy.sahagun@deped.gov.ph</a>  <a href="mailto:rico.delrosario001@deped.gov.ph">rico.delrosario001@deped.gov.ph</a>  <a href="mailto:jordan.mon@deped.gov.ph">jordan.mon@deped.gov.ph</a>
	JHS	Ronelyn Vergara		





## UNESCO- Asia-Pacific Network for International and Values Education

	SHS	Vanessa R. Anis		
	Teacher	Berly G. Cayaban		
6.A.I Spoken Poetry	JHS	Kintara Jane Perez Rachell A. Reyes	09177105109	rachell.amparo@deped.gov. ph
	SHS	Ma. Theresa Sison Fredie M Sison Jr	09382848329	fredie.sison003@deped.gov. ph
Certificates		Windy D. Guiang Efegenia Elejorde Mina Shernalyn Ting Pamela C. Manglicmot Ferdie Labandia Lorelie A. Rusiana Shadele Marpa		
Documentation		Helen Grace Carig Flor Aurelyn Fermil Joan Leandado Raquel Gambol Lurina Soria Sheela Fernandez Jett Cube Loradel Mora Michelle H. Isulat Cielo E. Clavecillas	09258092176	cielo.clavecillas@deped.gov. .ph
Posters		Janette O. Pielago Michael Leonard Marron Nacimah Balanon		
ICT		Christopher Oca Dumlao Jhimson Ross Santiago		
Host/ Moderator		Gladys Eneran Archangel Bueno		
Consultant		Ma Cynthia De Guzman , PhD Eleseo E. Godoy, PhD Leen Del Ivy. Capulong, PhD Aiza D. Canlas PhD Donna B. Aquino		
Organizer/Proponent		Floyd G. Aquino, EdD		



**UNESCO- Asia-Pacific Network for International and Values Education**

**CONTEST PIECE FOR SABAYANG PAGBIKAS ON THE  
8<sup>TH</sup> NATIONAL PEACETIVAL OF TALENTS AND VALTUES 2025**

**LAYAG, PILIPINAS, LAYAG!**

Floyd G. Aquino

Pilipinas, sino? Pilipinas, kailan?  
Pilipinas, bakit? Pilipinas, paano?

Tanong at sigaw ng bawat tao,  
Mga kuwentong walang dulo.  
Saan mang sulok ng pulo,  
Nanalaytay pa ba sa iyong dugo?  
Buhay pa ba sa iyong puso  
Ang diwa ng isang mabuting Pilipino?

Ilang buhay na ang inialay  
Makamtan lang ang inaasam na paglaya  
Sa Pilipinas na mahal nating bayan.  
Mga bayaning nauna—may saysay  
Pa ba ang kanilang ginawa?

Sa paglipas ng panahon,  
Tulak-tulak pa rin ang kariton.  
Mahirap maging mahirap,  
Mayaman, mas nagiging mayaman.  
Sa ating lipunang hitik ng kasaysayan,  
Tayo ba ay natuto na?

Buwan ng Mayo, tumatayo ang nakaupo  
Maskarang mapagbalatkayo.  
Mga kamay na nakikiramay,  
Pangakong ginhawang ating narinig  
Ngunit nabusalan ng limandaan sa bibig.  
Prinsipyo at pagkatao, iyong ipinagkanulo.

Ramdam mo ba ang kadenang  
Nakapalupot sa iyong pagbangon?  
Iniisip sa araw-araw kung kailan aahon.  
Sa bawat hakbang sa buhay,  
Nililibing ba ang sarili sa hukay?





## UNESCO- Asia-Pacific Network for International and Values Education

Panaghoy ng balita sa bayan ay nakasisira  
Si Aling maritess tsismis nya'y nakakastress  
Kalat na fake news sa social media,  
Filteradong profile picture totoo ba talaga  
Mga trolls na di magkamayaw sa pagscroll  
Huwag epokreto maging responsableng tao

Ang katahimikan ba'y sukli sa takot?  
O pagkamanhid sa paulit-ulit na pagkabigo?  
Pagod na ang tinig ng masa  
Sa mga sigaw at daing na 'di naririnig ng mga nasa itaas.  
Saan ba patutungo ang bayang  
Pagod na sa pangakong paulit-ulit na pinapaasa?

Ngayon, tanong ay tanong pa rin—  
Hanggang kailan tayo pipikit sa dilim?  
O gigising sa pagkakabusabos ng gising?  
Pilipinas, halina't humulagpos na  
Sa kasinungalingan at lantarang pagkakanya-kanya.  
Tayo'y mga anak ng liwanag, patuloy na kikislap  
Hanggang katotohanan ay malasap.

Ngunit sa gitna ng unos at pagsubok,  
May alab na 'di magmamaliw.  
May pag-asa pa ring sumisibol  
Sa bawat ngiti ng bawat bata  
Sa mga gurong nagtuturo ng kagandahang-asal,  
Sa mga ina't amang patuloy ang sakripisyo  
Kahit kapalit ay luha, pawis, at hinagpis  
Sa bawat puso ng Pilipino na  
Nangangarap at lumalaban.

Tumawid tayo sa dagat ng pagbabago,  
Sa direksyong dala ng pagkakaisa at paninindigan,  
Hanggang sa pampang ng ginhawa at magandang bukas,  
Kung saan ang bawat Pilipino ay tunay na malaya,  
Marangal, at may dangal.

Iisang bandera ang itataas,  
Iisang tinig ang maririnig,  
Iisang pag-asa ang yayakapin,  
Iisang pangarap ang tatahakin,  
Iisang kinabukasan ang haharapin.  
Pilipinas, halina't itaas ang layag  
Ng pagkakaisa at kabutihan!

**LAYAG, PILIPINAS, LAYAG!**





REPUBLIC OF THE PHILIPPINES  
**SECURITIES AND EXCHANGE COMMISSION**  
SEC Building, EDSA, Greenhills  
City of Mandaluyong, Metro Manila



COMPANY REG. NO. A200207108

### CERTIFICATE OF INCORPORATION

KNOW ALL MEN BY THESE PRESENTS:

This is to certify that the Articles of Incorporation and By-Laws of

#### ASIA PACIFIC NETWORK FOR INTERNATIONAL EDUCATION AND VALUES EDUCATION PHILIPPINES (APNIEVE), INC.

were duly approved by the Commission on this date upon the issuance of this Certificate of Incorporation in accordance with the Corporation Code of the Philippines (Batas Pambansa Blg. 68), and copies of said Articles and By-Laws are hereto attached.

This Certificate grants juridical personality to the corporation but does not authorize it to undertake business activities requiring a Secondary License from this Commission such as, but not limited to acting as: broker or dealer in securities, government securities eligible dealer (GSED), investment adviser of an investment company, close-end or open-end investment company, investment house, transfer agent, commodity/financial futures exchange/ broker/merchant, financing company, pre-need plan issuer, general agent in pre-need plans and time shares/club shares/membership certificates issuers or selling agents thereof. Neither does this Certificate constitute as permit to undertake activities for which other government agencies require a license or permit.

IN WITNESS WHEREOF, I have hereunto set my hand and caused the seal of this Commission to be affixed at Mandaluyong City, Metro Manila, Philippines, this 22 day of May, Two Thousand Two.

  
BENITO A. CATARAN  
Director

Company Registration and Monitoring Department





REPUBLIKA NG PILIPINAS  
KAGAWARAN NG PANANALAPI  
KAWANIHAN NG RENTAS INTERNAS  
REVENUE REGION NO. 007  
REVENUE DISTRICT NO. 039

BIR  
Form No. **2303**  
Revised July 1997

OCN **3RC0000808068**

**CERTIFICATE OF REGISTRATION**

**BUSINESS REGISTRATION**  
DATE: **September 01, 2004**

TIN <b>233-225-918-000</b>	NAME <b>ASIA PACIFIC NET FOR INTL EDUC &amp; VAL EDUC PHILS IN</b>	REGISTRATION DATE <b>09/01/2004</b>																																																										
REGISTERED ADDRESS <b>MIRIAM COLLEGE LOYOLA HEIGHTS QUEZON CITY 1108</b>																																																												
REGISTERED ACTIVITY(IES)  <table border="1"><tr><td>TAX TYPE</td><td>REGISTRATION FEE</td></tr><tr><td><b>INCOME TAX WITHHOLDING TAX - COMPENSATION</b></td><td></td></tr></table>			TAX TYPE	REGISTRATION FEE	<b>INCOME TAX WITHHOLDING TAX - COMPENSATION</b>																																																							
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WITHIN 30 DAYS FROM REGISTRATION DATE THE FOLLOWING SHOULD BE ACCOMPLISHED: * BOOKS OF ACCOUNTS * AUTHORITY TO PRINT INVOICES / RECEIPTS  RENEWAL OF ANNUAL REGISTRATION FEE ON OR BEFORE JANUARY 31 USING BIR FORM 0605  IMMEDIATELY INFORM THIS DISTRICT OFFICE IN CASE OF TRANSFER/ CESSATION OF REGISTRATION AND OTHER CONCERNS BY FILING FORM 1905																																																												



I HEREBY CERTIFY THAT THE ABOVE NAMED PERSON IS REGISTERED AS INDICATED ABOVE, UNDER THE PROVISIONS OF THE NATIONAL INTERNAL REVENUE CODE, AS AMENDED.

**MA. VICTORIA G. REINANTE**

**LORENZO C. DELOS SANTOS**  
OIC. Asst. Revenue District Officer

REVENUE DISTRICT OFFICER (signature over printed name)

THIS CERTIFICATE MUST BE EXHIBITED CONSPICUOUSLY IN THE PLACE OF BUSINESS

EN